

From owner-roguemail@realbeer.com Fri Jun 14 19:17:16 2002  
Subject: Rogue Ales eNews - June 14, 2002

Welcome to the Rogue Ales email newsletter (eNews).  
June 14, 2002. This issue contains news about:

==> Kudos:

Rogue scores medals and rave reviews from all over the globe:

Aspen - World Beer Cup

Tokyo - World Burp Vs. World Cup

San Leandro, CA - Celebrator Beer News Blind Panel Tasting

Idaho Falls - North American Beer Awards

Atlanta - Cliff Hanger, "a must buy" on-line review

New York - Alcohol Reviews reviews Half-a-Weizen (Mo)

Sydney - Australian International Beer Awards

==> Beer culture: A historical look at Americas beverage

==> Events: Seattle, Hoboken. Portland, Nashville, Dallas,  
State College, Adamstown, Hamilton, and Newport

July is American Beer Month ~ discover the diversity of ales  
and lager brewed in America today ~ [www.americanbeermonth.org](http://www.americanbeermonth.org)

Rogue eNews is best viewed in 10 point courier.

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KUDOS

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Aspen, Colorado -- The 2002 World Beer Cup results were announced in Aspen last week and Rogue scored two gold medals for Rogue Smoke and Rogue Russian Imperial Stout. Details about the event and awards are on-line: <http://www.beertown.org/WBC/wbc.htm>

Tokyo, Japan -- World Burp was victorious over World Cup. In Japanese the pronunciation is almost identical--only one syllable difference. FIFA challenged beer entrepreneur, Phred Kaufman, with using a brand name similar to the famous football event, but the court ruled in Phreds favor. Phred has a Rogue connection, importing specialty Rogue Ales into Japan for nearly a decade. His web site is: <http://www.ezo-beer.com/fb-e.html> showcasing his selection of Rogue. World Burp Beer 2002 is available in Japan in cans, brewed elsewhere, and 12 ounce bottles, which are brewed by Rogue Ales in Newport for export to Japan. An article about the court decision, made just before the World Cup began, and where to find these unusual and limited products and packages is on-line at: <http://www.japantoday.com/e/?content=worldcup&id=156>

San Leandro, California -- The Celebrator Beer News Blind Tasting Panel sampled 44 imported and American brewed wheat and wit beers. Rogue Buckwheat Ale scored a three star review (June/July 2002 issue, page 40): "Roasted buckwheat gives this Rogue ale unusual character that starts with bready, herbal aromas. Roasty-toasty flavors that are reminiscent of roast coffee, with herbal undertones." Visit <http://www.Celebrator.com> for more beer news.

For information about Buckwheat Ale, visit [rogue.com/beers.htm](http://rogue.com/beers.htm)

Idaho Falls, Idaho -- Rogue Younger's Special Bitter took gold in the English Bitters category, ESB sub-category at the North American Beer Awards on June 8th. For more information, visit: <http://northamericanbrewers.org/BeerAwards.htm>

Atlanta, Georgia -- Cliff Hanger, a specialty ale brewed by Rogue solely for Summits Wayside Tavern (3 locations in the metro Atlanta area) received rave reviews on-line June 3rd. An English-style bitter similar to the original Rogue Ale, now known as Younger's Special Bitter, except Cliff Hanger is also brewed with Amarillo hops. A web review was posted on epinions by Bruguru: "I am not sure if this available outside of Georgia. Those of you who read my reviews and live in Georgia (you know who you are) are hereby ordered to go out and buy a bottle. Its that good."  
[http://www.epinions.com/content\\_2672795780/stf\\_~1](http://www.epinions.com/content_2672795780/stf_~1)

Andy Klubock, SWT proprietor and At the Summit newsletter editor wrote an article about his favorite beers. This sums it up: "nearly ten years after I tried my first Rogue I am still madly in love with their beers" Andy continues, "Hearing this master (John Maier) discuss the production methods and ingredients manifest was like playing basketball with Michael Jordan in your driveway, or getting music lessons from Yo-Yo-Ma. You just know you are in the midst of greatness." Excerpts taken from Andy's column, I Love Beer, discussing Rogue Russian Imperial Stout and Shakespeare Stout. For more information about Summits, visit their web site at:  
<http://www.summits-online.com>

New York, New York -- Alcohol Reviews, a trade ezine of wine, spirits and beer has taken the plunge and posted their first Rogue review. First at bat is Half-A-Weizen, earning 4-stars. Final words: "its yummy". To read more, visit their web site: <http://www.alcoholreviews.com/BEERS/full-czech-rogue.shtml>

Sydney, Australia -- The 2002 Australian International Beer Awards results were announced in Melbourne. Rogue Russian Imperial Stout scores gold and tops the judges favorites list (RRIS was named Champion Stout!) in yet another competition--and from the land down under, known for lighter and highly quaffable lagers, this is a revelation! For more information, and a list of awards, visit: <http://www.beerawards.com>  
<http://www.beerawards.com/Results/2002/2002%20Beer%20Results.pdf>

#### BEER CULTURE

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An article in the July 2002 issue of American Heritage Magazine, "Beer and America...It came over with the Mayflower and stayed on to be the unchallenged drink of democracy." is a fascinating story about the history of beer and beer culture in America today. The article, written by Max Rudin, publisher of the Library of America, has a cover date of July ~ American Beer Month, how appropriate! The article is on-line at: <http://www.americanheritage.com/>

#### EVENTS

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June 15 & 16: Summer Microbrew Fest. The Washington Brewers Guild presents the Summer Microbrew Fest at St. Edward State Park in Kenmore WA. Rogue & Issaquah will share a booth and pour Dead Guy and Chamomellow Ale (an Issaquah beer brewed with malt, hops, and chamomile). 40 Microbreweries, live music, kids playground, free parking. Details are on-line at the Summer MicroBrew web site <http://www.washingtonbrewfest.com/index2.html>

June 20-22: American Homebrewers Association National Conference. Rogue Ales is the official sponsor for the banquet dinner, members of the brewery staff from Newport will be attending! The 2002 Conference will be held at the Wilson World Hotel, home of the Bluebonnet competition, in the Dallas-Ft Worth metro area. Contact: Gary Glass; Phone: 303-447-0816 x 121 Email: gary@aob.org; or contact Michele Becker at Rogue Ales (michele@rogue.com). Conference details are on-line at <http://www.beertown.org> ~ just follow the AHA / Texas link.

July is American Beer Month ~ a grass-roots campaign to celebrate the diversity and quality of ales and lagers brewed in America today. For details and a list of events during July, visit the American Beer Month web site.<http://www.americanbeermonth.org>

During July, members of the American Homebrewers Association will receive discounts at the Rogue Ales Public Houses (Newport, Portland and Issaquah) and at various participating pubs across the country. Show your AHA membership card with valid expiration date to your server. Enjoy discounts on excellent craft beer, food and/or merchandise! Tell all your homebrewing friends about the great benefits of being an AHA member. For details, visit participating pubs/AHA discount locations listed at <http://www.beertown.org/discount.htm>

July 11: Rogue Tasting at Fremont Fresh Market, Seattle Join Rogue Ales at one of Seattles coolest markets for a tasting from 3:00-7:00pm (free parking - enter on 36th St) at Fremont Fresh Market, 3601 Fremont Ave. N., Seattle. For information, visit the Fremont Fresh Market web page <http://www.nwfreshmarkets.com>

July 14: Epicurean Palette at Rats Restaurant in Hamilton, NJ. Join Rogue along with some very special guest chefs and wine purveyors at the 2nd annual Epicurean Palette at Rats Restaurants (proceeds benefitting The Grounds for Sculpture.) Time: 4-7pm, Cost \$75 members, \$85 nonmembers. For details, visit the Epicurean Palette web page <http://www.epicureanpalette.com>

July 15: Hoboken, NJ - American Beer Tasting at the Brass Rail in Hoboken. Join Rogue Ales, Magic Hat and other breweries to celebrate the eclectic ales and lagers being brewed in America today. Tickets will be available from Sparrow Wine in late June (and limited...so dont wait!), for details call Sparrow at 201-659-1501. The event is at the Brass Rail, 135 Washington St.

July 16-18: American Beer Month Cup Challenge. A nationwide challenge for both consumers and retailers of craft beer. Find out how you can win \$100 beer certificate from your favorite pub! <http://www.realbeer.com/challengecup>  
For a list of participating bars, visit <http://www.realbeer.com/challengecup/sites/>

July 24: American Artisan Cheeses paired with American Craft Beer. An evening with Fred Eckhardt at the Rogue Public House in Portland pairing ten stinky and delicious cheeses with beer....Tickets are \$20 per person and available in advance from michele@rogue.com or call 503-222-5910. Seating is limited...Starts at 8pm...10 cheeses and 10 beers. Rogue Public House is located at 14th & Flanders NW, Portland.

July 26-28: 15th Annual Oregon Brewers Festival, Portland. Rogues offering is Charlie 1981 Redux, a strong ale rumored to be very fine! More on this later via eNews and on [rogue.com](http://rogue.com). The OBF web site reads, "Cheers to the Red, White

and Brew: Oregon Brewers Festival Celebrates 15 years of American Craft Beer." Details are on-line at the OBF 2002 web site <http://www.oregonbrewfest.com>

July 25-28: Newport Rogue-Trip. The folks at the Southeastern Microbrewers Association are planning a trip to Portland and the Oregon Brewers Fest, and Rogue in Newport. Numerous stops to other brewpubs, alehouses and public restrooms are planned. Details are on-line at: [http://beerhunter.org/rogue\\_roadtrip.htm](http://beerhunter.org/rogue_roadtrip.htm)

July 27: State College, PA: 5th Annual State College MicroBrewers & Importers Exposition Penn Stater Conference Center Hotel. Two sessions: Noon-4PM or 6PM-10PM. Tickets are: \$30. Details: [www.scbrewexpo.com](http://www.scbrewexpo.com)

July 27: Music City Brewers Festival. Join Rogue Ales in Nashville, TN in celebrating of American Beer Month. The event will be held on the lawn of the Hilton Suites hotel in downtown Nashville. Clear Channel is hosting the event. A portion of the funds generated will go to benefit a local charity (TBD). For details, visit the events page at [www.americanbeermonth.org](http://www.americanbeermonth.org)

August 1: Join Rogue Ales at the fifth annual Northwest Grillfest in Seattle, a fund-raiser for Northwest Bookfest on Thursday August 1st in downtown Seattle. Rogue will be pouring Buckwheat Ale, a beer brewed with soba! A list of participating chefs and ticket information are on-line at the official GrillFest web page [http://nwbookfest.org/events\\_2002/grillfest.shtml](http://nwbookfest.org/events_2002/grillfest.shtml)

August 3: Stoudts MicroFest in Adamstown, PA. Join Rogue Ales at Stoudts Brewery. Two sessions: 12-4 or 7-11pm. Tickets and details are on-line: <http://www.stoudtsbeer.com/events/mtevent.html>

August 9: Rogue Ales Dinner at Rats Restaurant, Hamilton, NJ. Rats is one of NJ's best dining experiences and talk about location, the Grounds for Sculpture are the backdrop. Come early and stroll the grounds...For details about the dinner and reservations, visit: <http://www.ratsrestaurant.org>

Your interest in and support of Rogue Ales is appreciated.

Stay tuned for more news from the Rogue Nation. Salut!

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Your comments, questions and suggestions are always welcome.

Stay tuned for more random Rogue news. <http://www.Rogue.com>

email: [seb@rogue.com](mailto:seb@rogue.com) and/or [roguedawg@rogueales.com](mailto:roguedawg@rogueales.com)

Rogue Nation Command Control

(sales office, brewery, and Brewers on the Bay restaurant): Rogue Ales, 2320 OSU Drive, Newport, OR 97365 Phone: 541-867-3660 \* Fax: 541-867-3260 \* [roguedawg@rogueales.com](mailto:roguedawg@rogueales.com)

Rogue Ales Public House (restaurant, gaming room) and Bed N Beer Guest Accommodations, 748 SW Bay Blvd., Newport, OR 97365. Phone: 541-265-3188

Rogue Ales Public House, 1339 NW Flanders St, Portland, OR 97209. Phone: 503-222-5910

Issaquah Brew House, 35 Sunset Way, Issaquah, WA 98027. Phone: 425-557-1911

Want to join the Rogue Nation? To request an application for citizenship (or passport), call us at 1-800-489-4582 or email your postal address.

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