

Welcome to the Rogue Ales email newsletter (eNews).  
January 10, 2002. This issue contains news about:

- ==> Yellow Snow Ale and an Olympic Torch Celebration
- ==> Shakespeare Stout makes the New York Times
- ==> RedBones Revisited
- ==> Dead Guy Ales makes great wine
- ==> Rogue Trip Report
- ==> Events

Rogue eNews is best viewed in 10 point courier.

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#### YELLOW SNOW ALE

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Yellow Snow, Rogue's pale ale brewed with whole juniper berries\*, was launched with the 2002 Olympics in mind. For those who want to follow the torch route from Athens to Salt Lake, click here:  
[http://www.saltlake2002.com/x/f/frame.htm?u=/news/slocmain\\_front.asp](http://www.saltlake2002.com/x/f/frame.htm?u=/news/slocmain_front.asp)

The Olympic Torch will pass through Portland, Oregon on January 22nd. To celebrate, Rogue is hosting a Torch Party and Winter Triathlon at the Flanders Street Pub in the historic brewing district of Portland. The Rogue flame ignites at 5pm, the main events follow at 6:30om. Strong wrists, good aim and lungs of steel are all you will need for your chance to win gold, silver, or bronze! And of course the pub has more than 20 Rogue styles on tap, so join us for the competition and celebration of Yellow Snow--a tribute to snow sports! For information or directions call 503-222-5910

\* Why Juniper? Juniper has both botanical and medicinal qualities. 100% Pure Rogue, Issue #14 features an article about Yellow Snow with some unusual facts and information about Juniper. If you are not on the 100% snail-mailing list and would like to receive a copy of the Rogue Ales newspaper (100% Pure), ask your local Rogue retailer, or email [roguedawg@rogueales.com](mailto:roguedawg@rogueales.com) and include your snail-mail address.

#### SHAKESPEARE IN PRINT

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What better way to begin 2002 then to see a photo of Shakespeare Stout in the Dining Out Section of the New York Times on January 2nd! Eric Asimov's describes Shakespeare Stout as having:  
"Mingled aromas of chocolate, coffee, toffee and molasses."  
The full article can be viewed on-line at:  
<http://www.nytimes.com/2002/01/02/dining/02TAST.html?ex=1010993993&ei=1&en=19a271abd7476c0b>

#### RED BONES REVISITED

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The folks at Red Bones BBQ in Boston know a thing or two about good beer. They ordered 60 kegs of the finest ales and lagers for the 7th annual Pacific Northwest Beer Fest, including some vintage Old Crustacean and

various other Rogue elixirs. Photos from the November 2001 event are on-line at <http://www.redbones.com/news.html>

#### DEAD GUY ALE HELPS MAKES GREAT WINE

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The adage, it takes a great beer to make a fine wine is true. A testament from several California Syrah growers and producers: "Comment = I'm from the Paso Robles, CA area. We make a lot of fine wine here...ask any winemaker and he/she will tell you that it takes fine beer to make fine wine. Here's a quote we all live by: "We also pause to remember all the good beer we sucked down in the name of hydration during those long days of crushing and pressing." This year's hands-down favorite Dead Guy Ale out of Oregon. Truly a winning beer, it wouldn't have been such a great year for wine without "getting your hands around the neck of a cold dead guy"."

#### ROGUE TRIP

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How far would you drive for a Rogue? 600 Miles?? That is what John from Lynn Haven, Florida reported to [rogue.com](http://rogue.com). His son buys Rogue at a BP Station in Huntsville, Alabama and drive the 600 miles to bring it home to Dad!

#### EVENTS

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Visit [www.rogue.com/whatsnew.htm](http://www.rogue.com/whatsnew.htm) for updated news and event listings from Rogue!

January 16: Porters & Stouts - a tasting at the Four Points Sheraton, LAX Airport with Beer Sommelier Phil Baxter. Rogue Shakespeare Stout is in the line-up. Tickets are \$20. Tasting begins at 7:30 pm. Phone:(310) 649-7096 [www.fourpointslax.com](http://www.fourpointslax.com). A portion of the proceeds goes to The Children Affected by Aids Foundation.

January 18 - 19: The 8th Annual Great Alaska Beer and Barleywine Festival at the William A. Egan Convention Center, downtown Anchorage, Alaska. A keg of Rogue Old Crusty 1998 is earmarked for this event. Proceeds benefit the American Diabetes Association. The event is being coordinated by Aurora Productions: 907-562-9911

January 18 - 19: Fourth Annual Issaquah Winter Microbrew & Blues Festival; Friday January 18 from 5-10 pm; Saturday January 19 from 1-10 pm at Pickering's Barn, Issaquah (across from Issaquah Costco.) Presented by Artbeat: [www.northweststages.org](http://www.northweststages.org) Rogue will be serving Dead Guy Ale and Yellow Snow Ale Tickets are \$10 in advance and \$12.50 at the door and include 5 tastings; additional tastings are \$1 each. Advance tickets available at the Issaquah Brewpub, 35 W Sunset, downtown Issaquah right next to the salmon hatchery.

January 22: Portland, Oregon. Rogue Ales Olympic Torch Party and Triathlon. The Rogue flame ignites at 5pm, the main events follow at 6:30pm. Strong wrists, good aim and lungs of steel are all you will need for your chance to win gold, silver, or bronze! And of course the pub has more than 20 Rogue styles on tap, so join us for the competition and celebration of Yellow Snow--a tribute to snow sports! For information or directions call 503-222-5910

January 27: Russian Imperial Stout Tasting at the Russian Tea Room in New York City. Join Rogue Ales for the 2nd annual Ale Street News event featuring some of the biggest and strongest beers made. Rogue will serve a keg of 1998 Russian Imperial Stout at this event. Cost: \$75. To reserve your ticket (it will sell out) call: 212-873-3200 x298 Details are on-line at [www.alestreetnews.com](http://www.alestreetnews.com)

January 28 through March 4: The History of Beers in the U.S. A Smithsonian Institute, Resident Associate Program. 2001 was the Philosophy of Beer. 2002 features the history of beer in America with interesting speakers and moderators, and of course tastings. The series is coordinated by Greg Kitsock and Jim Dorsch and hosted at the famous Brickskeller in downtown Washington, DC. For a list of the six lectures and on-line subscription to the series, visit <http://www.residentassociates.org/com/beers.asp>

February 15-17: Warehouse Sale at the Rogue Ales Brewery in Newport, OR. Empty the trunk, pay off the credit cards, and get ready for the annual warehouse sale. We need to make room for the Seafood and Wine Festival -- so this is your opportunity to splurge on yourself, your family and your friends! Hours: Friday and Saturday (2/15-16) from noon until 7pm; Sunday (2/17) from noon until 5pm. Questions? Call 541-867-3660.

February 22-24: Newport Seafood and Wine Festival, Newport, OR. Join Rogue Ales for the 25th Annual Seafood and Wine Festival. <http://www.newportchamber.org/swf/>

February 23: 6th Annual Winter Beer Festival, Elysian Brewing Co, Seattle. Rogue Old Crusty is in the line-up for this annual event at Elysian Brewery (1221 Pike St in Capitol Hill, Seattle.) Details are on-line at: <http://elysianbrewing.com/index1.htm>

Got Rogue?

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A Question For You: Is there a beer store or restaurant near you that sells craft beer but doesn't have Rogue (or Yellow Snow!)? email the name and address of the retailer to [roguedawg@rogueales.com](mailto:roguedawg@rogueales.com) or send a reply to this email and we'll see what we can do to remedy the situation.

Your interest in and support of Rogue Ales is appreciated.

Stay tuned for more news from the Rogue Nation. Salute!

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Your comments, questions and suggestions are always welcome.

Stay tuned for more random Rogue news. <http://www.Rogue.com>

email: [seb@rogue.com](mailto:seb@rogue.com) and/or [roguedawg@rogueales.com](mailto:roguedawg@rogueales.com)

Rogue Nation Command Control (sales office, brewery,  
and Brewers on the Bay restaurant):

Rogue Ales, 2320 OSU Drive, Newport, OR 97365

Phone: 541-867-3660 \* Fax: 541-867-3260 \* [roguedawg@rogueales.com](mailto:roguedawg@rogueales.com)

Rogue Ales Public House (restaurant, gaming room) and Rogue Ales'  
Bed `N Beer, 748 SW Bay Blvd., Newport, OR 97365.

Phone: 541-265-3188

Rogue Ales Public House, 1339 NW Flanders St, Portland, OR 97209.

Phone: 503-222-5910

Issaquah Brew House, 35 Sunset Way, Issaquah, WA 98027.

Phone: 425-557-1911

Want to join the Rogue Nation? To request an application  
for citizenship (or passport), call us at 1-800-489-4582  
or email your postal address.

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