

From owner-roguemail@realbeer.com Mon Apr 1 02:16:31 2002
From: roguemail <newsletter@realbeer.com>
Subject: Rogue Ales eNews: April 1, 2002

Welcome to the All Fool's Day, 2002, issue of the
Rogue Ales email newsletter (eNews), no kidding!

=> On April 1st, vote for the Bard:
Shakespeare Stout makes the Final Four in
the Battle of the Beers ~ No kidding

=> April Fool's:
- All Fool's Day, fact or fiction
- All Fool's Ale
- Will The Bard get his Oscar

=> Rogue Theatre:
Rocking Manhattan and Taming Bloomsburg

=> Rogue Gourmet:
- Shakespeare baked ~ a gingerbread recipe,
- a selection of cheeses to accompany the gingerbread
- BBQ and brew news
- bivalve and cigar pairing suggestions

=> Events: Athens, Philadelphia, Roseburg, Grants Pass,
Portland, Issaquah, Chapel Hill, Medford, and Seattle

=> Rogue Trek: Philadelphia

Rogue eNews is best viewed in 10 point courier.

ON APRIL 1st VOTE FOR THE BARD

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Shakespeare Stout made it to the final four by winning the vote
in The Pub division of the Battle of the Beers, an internet polling
event. The Bard's semi-final bout is Monday April 1st (9am est
until 9pm pst) and we urge you to vote. Why? Why Not! It is
hardly an April Fool's Joke, unless The Bard gets his butt kicked...

Honestly, we want you to vote on April Fool's Day... it only takes
one minute--two simple clicks of the mouse--starting here:
<http://www.realbeer.com/battleofthebeers>

This semi-final draw is a challenge for The Bard, but we are
confident he will make it to the finals. Returning to the here and
now, the semis have Shakespeare paired against a beer which is both
friend and foe, Alaskan Smoked Porter. The cult status of this beer
is legendary, and rightfully so--its the most award winning beer in
the history of the American Beer Festival (Rogue Smoke is not far
behind...) and it is fair to say Alaskan Smoked Porter is part of
John Maier's saga as a brewer, since his first professional brewing
job began at Alaskan in Juneau in 1987. John moved back to Oregon

in 1989 and has been brewing for Rogue Ales in Newport ever since.

Chairman Kaga of Iron Chef fame would ask, Which beer will reign supreme? And wouldn't you know it, Kaga recently portrayed MacBeth on stage, so he too has a Shakespeare connection...but only one beer in this historic duel will make it to the finals in the Battle of the Beers on April 2nd, and you are two clicks away from being part of that history. <http://www.realbeer.com/battleofthebeers>

APRIL FOOL'S

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The web-duel is real...and we need you to vote...it's not a joke, however, the \$64 million dollar question is: What is the history of April Fool's Day? It is a ritual more than an occasion. It is a day to play pranks on others, and get away with a little mischief, but why?

April Fool's Day evolved during the Renaissance as a result of the new Gregorian calendar. Prior to this, agrarian society celebrated the New Year with the advent of Spring and a week long celebration from March 25th until April 1st. A scientific look at this is at: <http://scienceworld.wolfram.com/astronomy/GregorianCalendar.html>

The story goes, those who did not follow the change in calendar (mandated by Pope Gregory XIII in 1582) were subject to practical jokes and pranks, made fools of. Perhaps All Fool's is where tomfoolery is derived from. The French refer to April Fool's as "poisson d'avril" (april fish!)
<http://www.mun.ca/muse/archive/Volume49/Issue21/feature/fool.html>

The US Embassy in Sweden web site has this history of April Fool's Day: <http://www.usis.usemb.se/Holidays/celebrate/april.html>

The Urban Legends web site offers this discussion of the history: http://www.urbanlegends.com/misc/april_fools_day_origin_of.html

While England did not adopt the Gregorian Calendar until 1751, William Shakespeare, the bard himself, lived and wrote during the time when this new calendar was being imposed upon the subjects of the Catholic Church in other countries. Shakespeare is the connection, no denying. Therefore, Shakespeare Stout is the unofficial beer for All Fool's Ale. This British review of Shakespeare Stout sums it all up nicely, "A stunning American bottle-conditioned stout". The full review and Oxford Bottled Beer Database is on-line at: <http://www.bottledbeer.co.uk/beer.asp?beerid=587>

Lights, Cameras, Action: The Brewing Industry's Oscar for the darkest, richest and most exquisite Stout goes to... Shakespeare Stout was nominated for a Brewing Industry International Award in Class 3 of the Dark Milds, Stouts and Porters category. The winners will be announced on April 16th in the UK. Terry, a friend of Rogue Ales from the Princess of Wales pub will be at the ceremony to accept the honors, should Rogue win...

Find out about this more than century old competition at:
<http://www.brewingawards.org/Pages/nominations/frameset/mainframeset.htm>

ROGUE THEATRE

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The Women's Shakespeare Company in New York City is performing John Ford's incestuous classic, 'tis a pity she's a whore... This rock and roll tragedy has a Rogue connection with the Mary on percussion and Jana on guitar. When not performing on stage, both of these ladies sell Shakespeare Stout and many other Rogue Ales in Manhattan (for the Craft Brewers Guild.) The play runs through April 20th at Club Speed, 20 West 39th Street. Phone: 212-501-1986. or visit on-line at:
<http://www.womensshakespeareco.org>

O Brewer, where art thou? Is this an Elizabethan call for the brewery mascot (John's Labrador, Brewer, maybe you read Brewer's editorials in 100% Pure Rogue, official organ of the Rogue Nation)? Guess again...it's the tag for The Taming of the Brew, a fundraiser beer and food festival for the Bloomsburg Theatre Ensemble. Join in celebrating their 25th season on April 20th from 7-11pm at the Caldwell Consistory, Market Square, Bloomsburg, PA. For details, call 570-784-5530 or email bteadm@pdt.net or visit <http://www.bte.org/>

The Rogue and Peasant Theatre Company in Toronto, Canada is another troupe of note. <http://www.roguetheatre.org/>

When in Grant's Pass, the Rogue Theatre, a 1938 art deco movie theater transformed into a performing arts center, is center state. <http://www.roguetheatre.com/>

The namesake for Rogue's ebony elixir is the Oregon Shakespeare Festival in Ashland, <http://www.orshakes.org/>

ROGUE GOURMET

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Why just drink your Shakespeare Stout when you can cook with it too! Here is a delicious recipe from Claudia Fleming, pastry chef at The Gramercy Tavern in New York City. She has been known use Rogue Shakespeare Stout in her Oatmeal Stout Gingerbread recipe:
http://www.star chefs.com/thanksgiving/2000/html/recipe_08.shtml

A twist in another direction are Steven Jenkins cheese pairing suggestions for Claudia Flemings Gingerbread recipe: Keen's Cheddar (England), Roncal (Spain), and São Jorge (Portugal). Food for thought!
http://www.star chefs.com/thanksgiving/2000/html/tips_06.shtml#cheese9

Question: Where are you, when you are in the most cosmopolitan city in the world, listening to live jazz, eating BBQ in a hot new club, and sipping on a Pale Ale, infused with Juniper, brewed by Rogue?
Answer: Blue Smoke and Jazz Standard on West 27th Street in the heart of

Manhattan. The Rogue on tap is Yellow Snow. A description of this new venue, their signature BBQ, news and events can be found on-line at: <http://www.ejazznews.com/print.php?sid=2107> or at www.bluesmoke.com

Wonder which oyster is best with Shakespeare Stout?
Kumamoto, originally from Japan, and now cultivated in the Pacific Northwest, as recommended by Stephen and Patrick in Toronto.
<http://www.rogue.com/whatsnew.htm> - scroll to the article and photo at the very bottom for details.

Curious which cigar to have with Shakespeare Stout?
wineXwired.com suggests a Tamboril Maduro.
<http://www.winexwired.com/2point4/brew.htm>

EVENTS

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April 1: All Fool's Day ~ this is your chance to make history! Vote for Shakespeare Stout during the semifinals of the Battle of the Beer ~ it's the Bard wins against Alaskan Porter on April Fool's Day. Be sure to check the results and vote in the finals on Wednesday April 3rd. The beers in the BotB final four are: Rogue Shakespeare Stout, Alaskan Smoked Porter, Brewery Ommegang's Ommegang, and Great Lake's Elliot Ness. Which beer will reign supreme? <http://www.realbeer.com/battleofthebeers/>

April 5: Taste of Rogue in Grants Pass, Oregon. An evening benefit at the Josephine County Fairgrounds, inside the Flower Building, featuring restaurant, winery, & brewery tasting, and auction benefiting the Boys and Girls Club.
<http://www.grantspasschamber.org/aprevents.html>

April 6: Classic City Brew Fest - 7th Annual, in Athens, GA. The event is from 2:30-7 PM. Sample 160 beers from around the world, including five styles of Rogue Ales! Hear live music from New Orleans' Rockin' Jake. For details, phone 706-254-BREW, or visit: <http://www.negia.net/~brew/brewfest.html>

April 19: American Beer Dinner at Braddock's Tavern in Medford, NJ featuring a five-course dinner paired with some classic beers, Rogue Mocha Porter will be served with the Chocolate Torte - so save room for dessert. the dinner begins at 7:30 pm, and costs \$57.50 per person (plus tax and tip.) For reservations, phone 609-654-1604, or visit: <http://www.braddocks.com>

April 19-20: Second Anniversary Party at Rogue's Issaquah Brew House
Friday evening, April 19th: Games and fun at the pub! Hobnob, chat, and shoot the breeze with local Issaquah business people, friends, and Rogues. Saturday, April 20th: During the day, events and activity for children and adults; in the evening more opportunities to meet old and new friends. Stay tuned for more news, or email issaquah@worldnet.att.net

April 19: Rogue Pint Nite at Dante's in Seattle 10:00pm until midnight:

Dante's, 5300 Roosevelt Way NE, Seattle, 206-525-1300, (a University District tradition since 1966!) Join us for a Rogue pint night with a coaster decorating contest, prizes, and delicious Rogue Oregon Golden Ale on tap.

April 19-21: Spring Beer Fest, Portland, Oregon at the Expo Center
www.springbeerfest.com

April 20: Taming of the Brews, Bloomsburg, PA. See Rogue Theatre above for details, or visit: <http://www.bte.org/>

April 20: Celebrate 3rd Anniversary of McMenamin's Roseburg Station Pub and Brewery with a Rogue Dead Guy. Roseburg, Oregon.
<http://www.mcmenamins.com/Pubs/Roseburg/>

April 27: Southeastern Microbrewers' 9th Annual Invitational in Chapel Hill, NC. For details, visit <http://www.beerhunter.org/>

Friday and Saturday Nights during the month of April: 'tis a pity she's a whore, a theatrical production by the Women's Shakespeare Company in New York. <http://www.womensshakespeareco.org>

ROGUE TREK: This months record is held by Scoats who trekked eight miles in two hours and fifteen minutes from The Grey Lodge (www.greyllodge.com) to Sugar Mom's in Olde City Philadelphia for Split Thy Skull VII, an afternoon of I2PA and barleywine indulgence!

Updated news and event listings, <http://www.rogue.com/whatsnew.htm>
Your support of Rogue Ales is appreciated. Salute!

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Your comments, questions and suggestions are always welcome.
Stay tuned for more random Rogue news. <http://www.Rogue.com>
email: seb@rogue.com and/or roguedawg@rogueales.com

Rogue Nation Command Control (sales office, brewery, and Brewers on the Bay restaurant):
Rogue Ales, 2320 OSU Drive, Newport, OR 97365
Phone: 541-867-3660 * Fax: 541-867-3260 * roguedawg@rogueales.com

Rogue Ales Public House (restaurant, gaming room) and Rogue Ale's Bed 'N Beer, 748 SW Bay Blvd., Newport, OR 97365.
Phone: 541-265-3188

Rogue Ales Public House, 1339 NW Flanders St, Portland, OR 97209.
Phone: 503-222-5910

Issaquah Brew House, 35 Sunset Way, Issaquah, WA 98027.
Phone: 425-557-1911

Want to join the Rogue Nation? To request an application for citizenship (or passport), call us at 1-800-489-4582 or email your postal address.

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Rogue Ales <http://rogueales.com>
For list changes, send mail to rogueemail@realbeer.com for instructions.