

FOR IMMEDIATE RELEASE

## 100 Meter is Grand Champ

PRINCETON, NJ, December 4, 2008 – Eugene City Brewery's 100 Meter Ale won the **Grand Champion** award in the Amber/Red Ale category at the 2008 United States Beer Tasting Championships in Princeton, NJ.

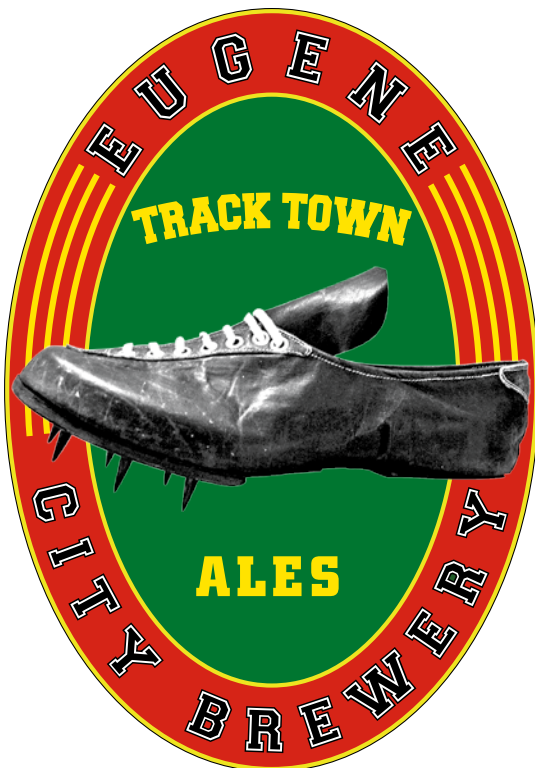
Triple Jump Pale Ale and Honey Orange Wheat also won **Best of the Pacific Northwest** in the Pale Ale and Belgian/French Specialty categories, respectively.

Other breweries honored included Port Brewing, Victory, Avery and Moylan's. Rogue Ales have won 16 Grand Champions and 36 Pacific Northwest Champions to date.

The U.S. Beer Tasting Championships takes a unique approach in that its competition is held in multiple stages. Sequential field trials are conducted wherein judges evaluate beers and select the best beers to advance to subsequent rounds. This allows beers to be judged in relatively small flights while ensuring that the best beers are still determined through head-to-head competition. All beers were tasted in blinded fashion and judged on a hedonic scale.



Eugene City Brewery is an Artisan Varietal Brewery founded in Oregon in 2004. Track Town Ales have 40 awards for taste and quality.



**Grand Champion**



**Pacific NW Champ**



**Pacific NW Champ**