

FOR IMMEDIATE RELEASE

14th Annual Bones And Brew Festival Raises \$11,000 For The Oregon Zoo!

PORTLAND, OR, August 27, 2008 – The **14th Annual Bones and Brew Festival** raised \$11,000 for the Oregon Zoo's new Predators of the Serengeti exhibit. Over 4,000 people attended the event held along three blocks in the Historic Pearl District. This year's event was a celebration of the backyard BBQ and included: BBQ, small craft micro-breweries, dog beer, dog wash, bleu ball eating contest, and live Classic Rock.

Each street was dedicated to a separate theme. The street of BBQ'ers included Tennessee Red's, Cousin Kenny's, and My Brothers BBQ. Tennessee Red's won this year's People's Choice for *Best Ribs*, Cousin Kenny's won *Best Sauce* and *Best Brisket*, and My Brothers BBQ won *Best Pulled Pork*.

The street of Microbreweries included 25+ Microbrews from the Northwest including Roots, Double Mountain, Ninkasi, New Old Lompoc, Mt. Hood Brewing, Hopworks, Lucky Labrador, Captured by Porches, Laurelwood, Willamette, Alameda, Rogue, Eugene City Brewery, and Issaquah Brewhouse.

Live music included Chervona, School of Rock, Oh Captain my Captain, Bucyrus Erie, PK Flyers, Power of County, and the Ty Curtis Band. Sponsors included Portland Magazine, Portland Street Car, Portland Tribune, and Snake River Farms.

It was a family friendly event with buckets of chalk for street art, ice cream, dog beer, dog wash, and a special guest appearance by Portland Beavers mascot Boomer to entertain the kids and the adults.

