



FOR IMMEDIATE RELEASE

4th Annual Great American Distillers Festival

PORTLAND, OR, July 18, 2008 – **The 4th Annual Great American Distillers Festival** is a gathering of small distilleries from across the country who come to Oregon, the Mecca of craft distilling, to share their products, their passion, and their expertise in hand-crafting spirits. The event will be held in the Gerding Theater in the Pearl District, Portland, OR.

Two floors will be dedicated to different spirits: Rum, Vodka, Gin, and Whiskey with a sprinkling of Brandies.

Festival events will include a mixology competition, spirits seminars, Live Wire show, and a special guest appearance and Keynote address by Bill Owens, author and President of the American Distilling Institute.

Four days of Portland events will lead up to the first day of the festival on Saturday, August 23:

Sponsors for the 4th Annual Great American Distillers Festival include: Portland Center Stage, PDX Magazine, Imbibe Magazine, Portland Tribune, and the Portland Development Commission. Festival partners include the Oregon Bartenders Guild and the Oregon Distillers Guild.

www.distillersfestival.com

AUG. 23 & 24



★ ★ GREAT AMERICAN DISTILLERS FESTIVAL—WEEK OF EVENTS ★ ★

Monday, Aug. 18: Kick-off celebration at the **Rogue Distillery & Public House** (1339 NW Flanders St., Portland, OR 97209): Meet the distillers, distillery tours, and spirits tastings.

Tuesday, Aug. 19: “Shot and a Beer” at the **Horse Brass Pub** (4534 SE Belmont, Portland, OR 97215): Taste beers and whiskeys from McMenamins, Rogue, and Flying Dog and learn of their evolution from brewing to distilling.

Wednesday, Aug. 20: Follow the “Cocktail Trail”: taste craft spirits at local bars with local distillers. Visit www.distillersfestival.com for more info.

Thursday, Aug. 21: Infusion Demonstration and Distilling 101 at the **Portland Farmers Market at EcoTrust** at 6:00 PM; the Cocktail Trail continues.

Saturday & Sunday, Aug. 23/24: 4th Annual Great American Distillers Festival at the **Gerding Theater** in Portland’s Pearl District (128 NW 11th, Portland, OR 97209). For complete schedule of events visit www.distillersfestival.com.

