

FOR IMMEDIATE RELEASE: NO KILL DATE

Let the Games Begin!

EUGENE, OR., June 26, 2008 – In celebration of the 2008 Olympic Trials, Eugene City Brewery will be open 24 hours, hosting events and providing Track and Field services during the trials.

Available every day at:

Eugene City Brewery, the home of Track Town Ales and Wines, located at 844 Olive Street, Eugene, OR 97401.

- Open 24 Hours • Brewery Tours at 4 PM • Bathroom Tours • Track Town tasters • Free Trial Shuttle
- Private meeting room space • Open-air patio • Family Dining • Track Town wine

Schedule of Events:

- Thursday, June 26:** 10 AM – 12 PM, Track Town raffle hosted by adidas. Prizes will include adidas running shoes.
4 PM Brewery Tour.
Midnight – 24 Hours a Day service begins.
- Friday, June 27:** Track Town bus shuttle: 11 AM, 5 PM, 8 PM, 10 PM
11 AM – 1 PM, Track Town raffle hosted by adidas. Prizes will include adidas running shoes.
11 AM – 6 PM, King Estate Winery 1980s Olympic Team Party serving Track Town Ales
4 PM Brewery Tour.
8 PM – 11 PM, Mr. Bill's Traveling Trivia
- Saturday, June 28:** Track Town bus shuttle: 11 AM, 3 PM, 5 PM
10 AM – Noon, Track Town raffle hosted by adidas. Prizes will include adidas running shoes.
4 PM Brewery Tour.
- Sunday, June 29:** 7 AM – Noon: Pajama Brunch
Track Town bus shuttle: 8:30 AM, Noon, 5 PM
11 AM – 1 PM, Track Town raffle hosted by adidas. Prizes will include adidas running shoes.
4 PM Brewery Tour.
- Monday, June 30:** Track Town bus shuttle: 11 AM, 7 PM
4 PM Brewery Tour.
4 PM – 6 PM, Track Town raffle hosted by adidas. Prizes will include adidas running shoes.
5 PM – Monthly Firkin tapping with Cascade Brewer's Society
5 PM – 6 PM, adidas athlete appearances and autograph signing. Athletes TBD.
- Tuesday, July 1:** 4 PM Brewery Tour.
6 PM – 8 PM, 1960s "Distance Legends" Round Table. Track legends Jim Beatty, Bob Shul, Wes Santee, Bill Dellinger, Don Bowden and others will swap stories and share the secrets of their success.
They will be available to sign posters. Admission is free.
- Wednesday, July 2:** 4 PM Brewery Tour.
7:30 PM – 10 PM, Track Town Bingo
Olympic Media BBQ featuring Track Town Ales

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Thursday, July 3:

Track Town bus shuttle: 5:30 PM, 8 PM
4 PM Brewery Tour.
10 AM – 1 PM, adidas Powerpad (Nintendo) Olympic Qualifying Rounds.
5 PM – 6 PM, Breaux Greer (U.S. favorite in Javelin) appearance and autograph signing.

Friday, July 4:

Track Town bus shuttle: 4:30 PM, 8 PM
11 AM – Fireworks, Art & the Vineyard Festival, featuring Track Town Ales
2 PM – 4 PM, adidas Powerpad Olympic Championships. Prizes will be awarded.
4 PM Brewery Tour.
8 PM – 11 PM, Mr. Bill's Traveling Trivia

Saturday, July 5:

Track Town bus shuttle: 6 AM, Noon, 3 PM
11 AM – 9:30 PM, Art & the Vineyard Festival
4 PM Brewery Tour.

Sunday, July 6:

Track Town bus shuttle: 6 AM, Noon, 6 PM
7 AM – Noon, Pajama Brunch.
11 AM – 7 PM, Art & the Vineyard Festival
4 PM Brewery Tour.



Jim Beatty



Breaux Greer

