

FOR IMMEDIATE RELEASE

Rogue Gets Spicy for Cinco de Mayo

NEWPORT, OR, April 3, 2008 (Rogue Wire Service) – Rogue's **Chipotle Ale** is Brewmaster John Maier's salute to Mexico. John added smoked Jalapeño peppers (called Chipotle peppers) to his brew and balanced the spicy flavor with a good helping of hops. The recipe was inspired by Spanish author Juan de la Cueva, who, in 1575, wrote of a Mexican dish that combined seedless chipotles with ale. Chipotle's smokiness is a perfect complement to Bar-B-Que, and its spiciness is a nice contrast to milder fare.

"The first chile beer I actually liked." —James Robertson, *All About Beer Magazine*

Chipotle is deep amber in color with a rich malty aroma, and delicately spiced with Chipotle peppers to give it that extra bite! It has won world-wide acclaim with three Silver medals at the **World Beer Championships** (including a 2007 silver) and a Bronze at the **Australian International Beer Competition**. It's available on Draft and in 22oz serigraphed bottles and 12oz bottles. Chipotle T-shirts, ceramic cactus tap handle, and Chipotle cactus glasses are also available for purchase.

Chipotle Ale is created from 8 ingredients: Harrington, Klages, and Maier Munich Malts; Willamette and Cascade hops; Chipotle Peppers, Free Range Coastal Water and Pacman yeast. No chemicals, additives or preservatives.

Celebrating its second century, Rogue Ales is an Artisan Varietal Brewery founded in Oregon in 1988, as one of America's first 50 microbreweries. Rogue has 550+ awards for taste and quality and is distributed nationally and in 9 other countries. Rogue Ales also operates 10 meeting halls: Brewers on the Bay, the Rogue Bayfront Pub, the Rogue Wolf eel Cafe and the Rogue House of Spirits in Newport, OR; Rogue Distillery and Public House and the Rogue Ales Public House at the Portland Airport in Portland, OR; Eugene City Brewery in Eugene, OR; Rogue Astoria in Astoria, OR; Issaquah Brewhouse in Issaquah, WA, and the Rogue Ales Public House in San Francisco, CA.



Ceramic tap handle