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## Rogue Ales To Pour and Pair at SAVOR: An American Craft Beer & Food Experience

NEWPORT, OR, March 25, 2008 (Rogue Wire Service) – Four dozen independent craft brewers have been selected to showcase the pleasures of fine food enjoyed with amazing beer in Washington, D.C., May 16–17 and Rogue Ales is one of them. **SAVOR: An American Craft Beer & Food Experience** will highlight the culinary delights of beer as part of the Brewers Association's annual **American Craft Beer Week**.

“SAVOR offers a truly unique opportunity to be personally served by many of America's most innovative and famous brewery owners and brewers. Meeting the makers, access to the educational salons, and the pairing menu are why SAVOR is a must attend event,” said Julia Herz, a spokesperson for the association, <http://www.savorcraftbeer.com>

Today, American beers are judged to be among the world's best and have earned a respected place at the table alongside wine. In fact, two-thirds of today's wine drinkers also consume beer. In the summer of 2007 **National Public Radio** observed, “Beer has gone from the House of Commons to the House of the Lords.” Additionally **Gallup** Poll, in July 2007 confirmed beer is still the most popular adult beverage in the US.



SAVOR will also feature educational salons, which will offer live presentations by brewers, journalists and chefs who have helped advance the American Craft beer revolution. Scheduled speakers include: Sam Calagione of Dogfish Head Craft Brewery; Jim Koch of Boston Beer; Dave Lieberman of Here's To Beer; Randy Mosher author of “Radical Brewing”; Marnie Old, Assistant Dean of Wine Studies at the French Culinary Institute; Garrett Oliver, Brewmaster of The Brooklyn Brewery; Hugh Sisson of Clipper City; and several savvy cross drinkers including Lauren Buzzeo of *Wine Enthusiast* magazine; Ray Isle of *Food & Wine* magazine; and Ken Wells of Conde' Nast Portfolio.

**NOTE TO EDITORS:** For more information on Rogue Ales, visit: [www.rogue.com](http://www.rogue.com) and for more information on SAVOR visit [www.SavorCraftBeer.com](http://www.SavorCraftBeer.com)

Celebrating its second century, Rogue Ales is an Artisan Varietal Brewery founded in Oregon in 1988, as one of America's first 50 microbreweries. Rogue has 550+ awards for taste and quality and is distributed nationally and in 10 other countries.

\*Gallup Poll - July 27, 2007. The 64% of Americans who say they consume alcohol show a preference for beer (40%) over wine (34%) as their alcoholic beverage of choice, with liquor the favorite of 22%.

Brewers Association  
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