

FOR IMMEDIATE RELEASE

## Dead Guy Appearing in Basements & Garages Nationwide!

NEWPORT, OR, February 19, 2008 (Rogue Wire Service) – **Brewcraft USA**, a nationwide distributor of brewing equipment and ingredients will begin distributing a Rogue Dead Guy Ale Homebrew kit on January 23, 2008. The Dead Guy kit is the first beer kit for homebrewers that was cooperatively developed and branded by a U.S. craft brewer. The kit has been test brewed by the **Cascade Brewers Society** and given the official blessing of Rogue Brewmaster John Maier, a long-time member of the Cascade Brewers Society and **Lifetime Member of Southern California's Maltose Falcons**.

John Maier began homebrewing in 1981 and went on to win the American Homebrewers Association Homebrewer of the Year Award in 1988. John started brewing for Rogue in 1989 when the Newport Rogue Brewery began in a rented garage. John created Dead Guy Ale in the mid-90s and has been Rogue's brewmaster for 20 years.



Rogue Dead Guy Ale has won 25 awards for quality and excellence, including the 2007 Northwest Brew News Reader's Choice Awards for Best Bock, and a Gold medal from the World Beer Championships.

Dead Guy Homebrew kits include whole Perle and Czech Saaz Hops, Amber, Munich and Crystal Malts, Candi Sugar and English Pale Ale malt extract. Rogue's proprietary Pacman yeast (although not part of the homebrew kit) will be available at homebrew shops nationwide. Pacman yeast is part of the Very Special Strain (VSS) program developed by Wyeast Laboratories and was the #1 selling VSS product in 2007.

Visit [www.brewcraftusa.com](http://www.brewcraftusa.com) for more information.