

ROGUE



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FOR IMMEDIATE RELEASE

Dog and Brew Festival!

NEWPORT, OR, February 16, 2010 – Rogue Ales Brewery will host the **4th Annual Brewer's Memorial Ale Festival on May 21-23 in Newport, OR** in honor of Brewer, our revered Chairman and resident black lab who passed away in May 2006. The largest dog-friendly beer festival in the world, this year's event will include 50+ microbreweries, live music, local seafood, and dog-inspired entertainment. Proceeds from the event will benefit local animal charities Oregon Coast Therapy Animals and the Central Coast Humane Society.

Held inside the Rogue brewery where Brewer grew up, dogs can participate in Doggie Musical Chairs, Dog Dancing, and Celebrity Dog Look-alike contests. Canines can also enjoy a variety of dog food and dog accessories. Humane Society volunteers will host a dog washing station outside within a fenced dog run area overlooking scenic Yaquina Bay.

Over 50 world class microbrews from Oregon, Washington and California will be poured including Allagash, Amnesia, Anderson Valley, Bear Republic, Block 15, Boundary Bay, Calapooia, Caldera, Diamond Knot, Eugene City Brewery, Fort George, Issaquah Brewhouse, Laurelwood, Max's Fanno Creek Brewpub, Ninkasi, Pelican, Rogue Ales, Skagit River, Standing Stone, Steelhead, and more.

Non-canines will enjoy tours of the Rogue Brewery that includes the new 3150 square foot cooler. The House of Spirits, Rogue's craft distillery located next door to the brewery, will also offer tours and tastings of its award-winning spirits like Spruce Gin, Hazelnut Spice Rum and Dead Guy Whiskey.

The festival will also showcase crafts from local artisans, cuisine from area restaurants like Mo's and Local Ocean, and live music on Saturday with the Ty Curtis Band.

Entry to this 21+ event is \$10 which includes a souvenir mug and taster tokens. Dogs get in free when accompanied by a human. Rogue Ales Brewery is located on the Yaquina Bay at 2320 OSU Drive, Newport, OR 97365. Festival hours are Friday, 4-10pm, Saturday, 12-10pm and Sunday, 12-4pm. For more details, go to www.brewersalefest.com.

BREWER'S

MEMORIAL ALE FEST



1993-2006