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FOR IMMEDIATE RELEASE

Canines Invade the Oregon Coast for the Third Year!

NEWPORT, OR, February 10, 2009 – Rogue Ales Brewery will host the **3rd Annual Brewer's Memorial Ale Fest on May 15-17th in Newport, OR** in honor of Brewer, our revered Chairman and resident black lab who passed away in May 2006. The largest dog-friendly beer festival in the world, this year's event will include 50+ microbreweries, live music, local seafood, and dog-inspired entertainment. Proceeds from the event will benefit local animal charities Oregon Coast Therapy Animals and the Central Coast Humane Society.

Held inside the Rogue brewery where Brewer grew up, dogs can participate in Doggie Musical Chairs, Dog Dancing, and Celebrity Dog Look-alike contests. Canines can also enjoy a variety of dog food, dog accessories, and specialty doggie beer. Outside, volunteers will host a dog washing station within a fenced dog run area overlooking the scenic Yaquina Bay.

Over 50 world class microbrews from across the country will be poured including Allagash, Amnesia, Anderson Valley, Bear Republic, Block 15, Boundary Bay, Calapooia, Caldera, Diamond Knot, Eugene City Brewery, Fort George, Issaquah Brewhouse, Laurelwood, Max's Fanno Creek Brewpub, Ninkasi, Pelican, Rogue Ales, Skagit River, Standing Stone, Steelhead, Wakonda, and more.

Non-canines will enjoy tours of the Rogue Brewery that includes the new 3150 square foot cooler. The House of Spirits, Rogue's craft distillery located next door to the brewery, will also offer tours and tastings of its award-winning spirits like Spruce Gin, Hazelnut Spice Rum and Dead Guy Whiskey.

The festival will also showcase crafts from local artisans, cuisine from area restaurants like Mo's and Local Ocean, and live music. This year's line-up features the Ty Curtis Band, and possible reappearances from Volifonix and Etouffee bands.

Entry to this 21+ event is \$10 which includes a souvenir mug and five free taster tokens. Dogs get in free when accompanied by a human. Rogue Ales Brewery is located on the Yaquina Bay at 2320 OSU Drive, Newport, OR 97365. Festival hours are Friday, 4-10pm, Saturday, 12-10pm and Sunday, 12-7pm. For more details, go to www.brewersalefest.com.

